

Key Features for Finding and Subscribing to Information During Emergency Events

The screenshot shows the Town of Hillsborough website with several key features highlighted by yellow boxes and annotated with arrows and text:

- Navigation Menu:** The "Services" menu item is highlighted in yellow. An arrow points to it with the text: "Link to Emergency Information page is under the Services menu."
- Social Media:** Facebook, Twitter, and YouTube icons are highlighted in yellow. An arrow points to them with the text: "Links to reach townwide social media sites"
- Rotating Slides:** A large blue slide titled "MAKE SURE YOU'RE PREPARED" is shown. It contains the following text:
 - Build a preparedness kit.** See ready.gov or readyNC.org.
 - Stay informed.**
 - Sign up for OC Alerts at www.orangecountync.gov/OCAAlerts.
 - For emergency water and sewer notices, select the option for Town of Hillsborough notifications (Orange Water and Sewer Authority serves the Carrboro-Chapel Hill area).
 - Sign up for Town of Hillsborough news releases at www.hillsboroughnc.gov.
 - Follow us on Facebook and Twitter: @HillsboroughGovArrows point to the left and right navigation arrows on the slide with the text: "Rotating slides can be clicked on to reach targeted pages." and "Use the arrows to rotate slides."
- Emergency Notifications:** A link for "Emergency notifications" (with a phone icon) is highlighted in yellow. An arrow points to it with the text: "Link to subscribe to OC Alerts"
- News Section:** The "News" tab is highlighted in yellow. An arrow points to it with the text: "Latest news release on an emergency event will be here." Below the news items, two links are highlighted in yellow:
 - "View all news releases" - An arrow points to it with the text: "Link to see all news releases"
 - "Subscribe to news releases" - An arrow points to it with the text: "Link to subscribe to news releases by email"

Our main communication methods

These are the main communication methods we use to share updates in an event and service changes, such as park and greenway closures and curbside collection scheduling:

- Website: www.hillsboroughnc.gov
- Twitter: @HillsboroughGov, <https://twitter.com/HillsboroughGov>
- Facebook: www.facebook.com/hillsboroughgov/
- News releases: Email Subscriptions webpage, www.hillsboroughnc.gov/subscriptions/email

Emergency notifications

If an emergency notification is needed, such as for a boil water notice, we will use:

- OC Alerts, <http://www.orangecountync.gov/OCAlerts>.

The public alert and warning system is a partnership of Orange Water and Sewer Authority and the governments in Orange County. Note: Hillsborough water customers should sign up to receive notifications from the Town of Hillsborough when selecting notification preferences through OC Alerts. OWASA provides water service to the Carrboro and Chapel Hill community.

Compilation of updates and emergency resources

The Emergency Information page, www.hillsboroughnc.gov/services/emergency-information, will include:

- A listing of materials related to the current event
- Cold weather, disaster and storm resources
- Emergency numbers

