



2021 Town of Hillsborough Community Survey Open Ended Comments

Presented to the Town of Hillsborough
North Carolina,
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Q22. Optional: What is the most significant issue(s) you think Hillsborough will face over the next five years?

- A balanced perspective with a true 2 party government. Maintenance of roadway visuals. Cleanup empty lots and highway mowing.
- Affordable housing. Many areas are strewn with eye sore conditions.
- A place for teenagers.
- Ability to accommodate traffic.
- Accommodating new development pressures with existing infrastructure.
- Additional traffic issues from new residential developments.
- Adequate highway within town limits.
- Adjusting to every change, climate upheavals and response to.
- Affordability.
- Affordability.
- Affordability of housing and resultant (lack of) diversity of residents. Expansion of public emergency resources in order to effectively supplement and shift the focus away from racist and violent policing of citizens.
- Affordability, increase in population is straining downtown.
- Affordability, bad/cheap development outside downtown.
- Affordability, climate change.
- Affordability, especially housing. Demand will continue to far exceed supply.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing.
- Affordable housing and green infrastructure (bike paths, sidewalks) as the town grows and develops.
- Affordable housing available in the new development which results in a diversified population.
- Affordable housing, ecological awareness.
- Affordable housing, ecological, community resources.
- Affordable housing, employment opportunities.
- Affordable housing, followed by climate change.
- Affordable housing, gentrification, traffic.
- Affordable housing, growth management.
- Affordable housing, labor for local businesses.
- Affordable housing, public schools facilities.
- Affordable housing, rent is too high, economic segregation.
- Affordable housing, traffic congestion, and needing another grocery store besides WSM and Food Lion.
- Affordable housing, traffic, diversity.
- Affordable housing. All the development happening south of town and north of town (and some to the east down 70). I truly fear there will be more of the "starting at \$300,000.00" houses. We

cannot be the diverse, interesting, engaging, representative, and healthy community we want to be if the people who cook the food, pick up the garbage, work the registers, teach in classrooms and enforce the laws can't afford to live here.

- Affordable housing, more entertainment.
- An influx of new residents and a lack of infrastructure to support that influx, roads/traffic issues, lack of grocery and other stores/services.
- As a parent of three children, two who have recently left for college and a third that is a current junior in high school, I think it is very unfortunate that there are few (or no) resources for recreation and entertainment for teenagers. Sad that we have to send our teens to neighboring communities to find such resources. With as many parks and playgrounds that we have that cater to small children, you would think that the city could find a way to provide appropriate facilities for an older age group.
- Attracting services for residents. Keeping historical and accessible attractions for tourists and residents charming, attractive, within architectural historical mode of look. Extremist groups private and safely conducted away from mainstream life of the town. Enhanced community communications. Traffic. Better accessibility to downtown or expanding shopping with historical theming and shops and individual restaurants with accessible parking.
- Availability of affordable housing.
- Availability of decent dine in restaurants.
- Balancing the need to upgrade transportation infrastructure (widening roads/lanes vs. buses) to connect the downtown area with rapidly growing parts of Hillsborough.
- Becoming a more diverse and inclusive/welcoming community.
- Booming population and an inadequate infrastructure to support this. I don't know enough to comment, but I worry about water/sewer to accommodate population increase. The traffic congestion in and around town is very concerning and frustrating. I am worried about the scarcity of affordable housing. I think the influx of super wealthy residents, the gentrification happening throughout town, hurts many attempts to foster a sense of community. I don't know if I'm right about this, but I think this is going to create a variety of problems for our town over the next 5-10 years.
- Budget constraints for meeting climate and sustainability initiatives, staffing shortages.
- Building more commercial businesses in the area.
- Careful allocation of finite water and sewer capacity.
- Catastrophic traffic problems. You are approving housing developments like crazy and making no improvements to the roads. We need more lanes all the way through town. The town also needs more affordable bars, restaurants, social venues where people can meet friends for dinner/drinks. which means we need more commercial development. We never stay in town to go out to dinner. The restaurants are way too expensive, and we only have a few. Check out Lynchburg VA's downtown. Locally owned establishments with a historic feel. Walkways and green ways that attach to reasonably priced restaurants which attach to convenient, free parking.
- Churton Street traffic or social conflicts like what erupted at the Hot Tin Roof with the Proud Boys; hard to choose.
- Climate change impacts and resiliency.
- Climate change & water resources.

- Climate change effects for which it is not ready. Economic impacts from expanding income inequality affecting the most vulnerable of the population, creating social disturbances. The possible loss of Hillsborough's unique character by both residential and commercial development not conforming to that character, thereby diminishing Hillsborough's attraction to current and potential residents and visitors and thereby thwarting future growth and economic vitality.
- Commercial development & traffic on Churton.
- Conflict between residents and gentrifying pressure.
- Congestion.
- Congestion, taxes, selection of quality commercial to add to Hillsborough.
- Congestion from new development at Daniel Boone.
- Congestion on roads, schools, retail, etc. due to population growth.
- Connecting new development to central Hillsborough.
- Continued growing pains overgrowth, hard to balance those developments that want in and ensuring the infrastructure is in place to support.
- Continued residential development strains roadways and infrastructure. Many roads are near impossible and marginally dangerous to traverse on foot or bike, due to poor speed enforcement, or simply too narrow.
- Controlled growth. Hillsborough is growing, which is fine, but it shouldn't become overcrowded. I prefer the small-town atmosphere.
- Cost of housing.
- Crime.
- Crime.
- Crime, infrastructure.
- Crowding and over taxation, infrastructure to support affordable housing.
- Crowding from people moving in.
- Crowding, parking downtown, yard waste pickup.
- Dealing with growth and the impact on traffic and schools
- Dealing with increased shopping demands and traffic from increased housing.
- Decaying schools, traffic congestion on Churton, overcrowding parks & rec, loss of forest.
- Deficient pedestrian, car, bike, mass transit infrastructure will make even modest growth feel more painful than necessary.
- Development.
- Development and a poor transportation network. The roads and other town services cannot accommodate the development that is be allowed to happen in Hillsborough. Route 86 should not go through downtown, or if continues to do so (as I suspect it will), you need to rework traffic lights or put in traffic circles that will allow individuals to move through town in a more reasonable timeframe. The town needs to have a better plan for the development given the town's size and limited infrastructure. The nature of this historic town is clearly suffering from these new massive residential development projects, very unfortunate.
- Development without sufficient infrastructure to support it.
- Development and traffic which will affect the overall quality of life. Not so sure about how wise the Collins Ridge Development was and the destruction of the historical Daniel Boone shopping area.

This is right in the middle of Hillsborough and will eventually affect homeowners, visitors, education, quality of life, and not sure of the benefits versus the detriment.

- Development/increased housing.
- Discrimination of freedom of religion.
- Diversity and response to groups aiming to disenfranchise certain populations.
- Diversity of cultures and acceptance.
- Downtown traffic.
- Downtown traffic.
- Drinking water.
- Driving across town, need alternate routes.
- Environmental concerns as town develops.
- Equity.
- Everything is going to be so high.
- Expansion and population growth, the road system will have a hard time keeping up.
- Extreme need to utilize our downtown space. It is criminal how many storefronts are empty when there is so little already downtown. Making sure that planning of new developments has large tracts of green space and parks and sustainable planning of our wildlife. Focusing on making the developments walkable to downtown by connection of sidewalks. Bury the power line please. This is so important and should be one of the town's main focuses. This would add such visual boost to our beautiful historic town. Banning any potential billboards on 40 and 85 that are in town limits. Cohesive sign restrictions and design for all new commercial buildings. There is no reason a 65-foot McDonald's sign needs to exist on this earth. Signage should be no higher than 6 ft. or attached to a structure taking up no more than 15% of a front facade.
- Flooding. Need sidewalks on 86 for walkers.
- Gentrification.
- Gentrification and the affordability to live here.
- Gentrification. Hillsborough is losing long-time residents and their families due to high taxes and the changing priorities of the town. Participation from these residents in decision-making process is not evident. The demographic is becoming very homogenous.
- Growing beyond its infrastructure capacity to support growth in RTP/Durham.
- Growing population, lack of affordable housing.
- Growing populations without public infrastructure improvements.
- Growing too fast.
- Growth.
- Growth.
- Growth.
- Growth.
- Growth.
- Growth.
- Growth.
- Growth.
- Growth. We love the small-town vibe of Hillsborough, and the traffic, new developments, and proposed construction (distribution center on Davis Rd., etc.) are really changing the character of

the area. Also, maintaining green spaces, undeveloped habitat for plants and animals, and clean water is an increasing challenge with the rapid growth of the community. We found Hillsborough a charming, small town with lots of natural places for hiking and bird watching, but the massive amount of new housing focused on McMansion developments is really straining our community.

- Growth & increase in housing.
- Growth & traffic.
- Growth & traffic.
- Growth & traffic downtown.
- Growth (which is great, need more grocery and retail options), but the streets are not equipped to handle the growth. Need to widen streets from Highway 40 through town all the way out to the 70/86 intersection.
- Growth and congestion, particularly through downtown.
- Growth and development and the towns ability to maintain its unique identity. There is already too much development (new neighborhoods, Daniel Boone area) and it is unsustainable. I hope Hillsborough doesn't sacrifice its identity like Chapel Hill did. I don't even go there anymore because it lost its charm and sold out to the highest bidder(s). I own my home here and would like to continue to live in Hillsborough; however, if Hillsborough loses the charm that I sought it out for 12 years ago, my house will become a rental and I will go elsewhere.
- Growth and development.
- Growth and how to handle it.
- Growth and it's strain on infrastructure.
- Growth and preservation of green spaces.
- Growth and tax increases that exceed ability of many to pay without sacrifice.
- Growth and the need to get downtown without a car.
- Growth and traffic. Impact of growth on the schools, County and Town need to work closer together on the impact of growth on the schools.
- Growth induced traffic.
- Growth management and direction.
- Growth of housing without enough added new businesses. Need more local shops & restaurants.
- Growth of population, housing, traffic and crime.
- Growth, more business.
- Growth, traffic.
- Growth, traffic.
- Growth, traffic.
- Growth, traffic and noise.
- Growth, traffic, affordable housing.
- Growth, traffic, high real estate prices and taxes.
- Growth, traffic, services, schools and sidewalks.
- Growth, traffic, strain on infrastructure.
- Growth. Too many housing developments and not enough schools or activities for the children outside of school. The roads are too crowded. You have to go to Chapel Hill or Durham for grocery shopping and all shopping. We need better grocery stores (like Harris teeter or trader Joe's) and more places for fun activities.

- Growth/climate change.
- Growth/taxes.
- Growth: how to manage residential growth, and how to encourage business growth.
- Growth; affordable housing options; two-way communication.
- Handling growth.
- Handling traffic due to growth.
- High taxes.
- High traffic, too crowded.
- Higher tax.
- Hillsborough has become a very popular place to visit and to live. Maintaining that charm and avoiding the massive over-building that other cities and towns are experiencing will be difficult.
- Housing affordability to ensure a diverse, mixed-income community and planning/development that enhances quality of life while maintaining what makes Hillsborough an appealing place to live.
- Housing for homeless or nearly homeless.
- Housing prices and development-related traffic congestion.
- Housing that only high-income people can afford.
- How it handles growth, responsibly. Recognizing a need to increase tax revenue through corporate recruitment and add new residential (re)development without disrupting the quality of life (like Apex or Pittsboro with Chatham Park) while also being thinking futuristically and progressively (Wilson County installing fiber in '08 leading to corporate recruitment opportunities they would have otherwise never had). How it solves traffic congestion, especially getting through downtown (between 70 and I-40); and the I-85 exit at 86 (the bridge over I-85 needs to be widened and the on/off ramps are dangerous). Disruptions caused by widening of interstates, both planned (I-40) and inevitable (I-85). I'd like consideration for additional capital investment in the public schools, especially Orange High School.
- How the town keeps adding housing without the infrastructure to support the traffic.
- How to deal with traffic and maybe schooling due to the new developments being built.
- How to develop/grow without losing charm.
- How to get from Point A to Point B.
- How to manage growth, from an infrastructure standpoint.
- I am being priced out of my hometown (Carrboro) now, my property taxes doubled last year.
- I have heard water may be a concern, affordable living.
- I worry about accessibility to downtown and how to promote a diversity and unity among the greater Hillsborough population. I feel there is a great divide in Hillsborough as well as the country and we are not immune.
- Impact of increased population. Traffic on Churton from 85 to 70 north. Expanded commercial availability (e.g. high-quality restaurants).
- Improve traffic flow through town; increase parking options downtown; increase number of quality restaurants; provide more diversity and quality for grocery shopping.
- Income inequality. Housing/rent prices increasing. Gentrification. Cost of living. Traffic. Loss of trees.
- Increase in population.
- Increase in population and limited roads.
- Increase in vehicle traffic vs. pedestrians; we need more protected crosswalks.

- Increase property tax.
- Increased growth leading to increased traffic and demand for water.
- Increased traffic & growth.
- Increased traffic Churton St.
- Increasing housing costs/lack of affordable housing.
- Influx of new homes causing more traffic in a small town.
- Influx of new residents, busier streets.
- Influx of people moving here (traffic & housing).
- Infrastructure support to handle growing population.
- Lack of affordable housing and shopping.
- Lack of affordable housing, rising crime, traffic congestion.
- Lack of affordable housing, traffic.
- Lack of affordable restaurants.
- Lack of commercial businesses/tax.
- Lack of infrastructure. Not enough places to eat, hardly any options (and not good ones) to get breakfast in town. Unfortunately the best place we've found is a fast-food place. We always drive to Durham for breakfast. Not many dinner restraints either. We drive to Chapel Hill or Durham for dinner as well. Grocery shopping is in Chapel Hill. Choices here are Food Lion (mediocre at best) or Weaver Street (very expensive and can't get everything). Perhaps a Harris Teeter or Publix could come in? With all the building of residences going on, people will continue to go elsewhere for these services.
- Lack of quality commercial options (i.e. quality/affordable grocery stores, restaurant options, retail) for growing population. We end up spending more money outside of town to get better grocery options, eat out, enjoy special experiences. We and others would love to support Hillsborough businesses more.
- Lack of quality food stores and shopping.
- Lack of quality retail. Runaway housing pricing, traffic.
- Lack of restaurants.
- Lack of strong businesses in the area, also, the exclusion of good conservative voices.
- Large development.
- Light/heavy industry nearby.
- Loss of businesses.
- Maintain the attractive qualities in the face of growth. Address all the requests for services and keep taxes & fees reasonable.
- Maintaining small town feel, green appearances.
- Maintaining character and connectivity with an expanding population.
- Managing Churton St congestion with growth.
- Managing growth without losing too much greenspace or increasing traffic congestion.
- Managing growth. I would like the Town to be active in steering growth to maintain and enhance the charm and character of the community as opposed to let developers and commercial interest define it for us. This is especially important for commercial development.
- Managing residential growth without displacing current residents.
- Managing resources/growth.

- Need new and less expensive restaurants.
- New housing without new infrastructure.
- New neighborhoods generating traffic.
- No one will be able to afford to live here.
- Out of control growth affecting the overall quality of life. Approval of more housing projects without the requisite infrastructure improvements needed to support the additional growth is causing serious impacts to the people who live here. Traffic is becoming close to gridlock on Churton St. now. How is it going to improve when all of the housing is fully populated in Collins Ridge? This is a crisis but not seeing any sense of urgency to fix it from the town leadership.
- Over development.
- Over development and losing its charm.
- Over development and increased traffic.
- Over development and traffic. We must have a way for traffic to bypass Churton St. on the way to interstates.
- Over development senior/low-income housing.
- Over expansion.
- Overgrowth.
- Overgrowth despite way too high prices of homes.
- Overpopulated, increases in cost of living/rent, etc.
- Over population and resulting housing prices and traffic issues.
- Over population, traffic.
- Overall cost-of-living, i.e. affordable housing, real estate taxes and water/sewer fees (way too high). Traffic in and out of downtown. Churton can't handle the amount of traffic as a two-lane. Restrictions in private communities regarding parking and waste pick-up.
- Overbuilding residential.
- Overcrowding.
- Overcrowding on roads.
- Overcrowding roads.
- Overcrowding traffic.
- Overcrowding, bad traffic downtown. Water and sewage drainage maintenance.
- Overcrowding, depletion of resources, overbuilding and traffic congestion.
- Overcrowding. Too many residential developments, too much traffic.
- Overpopulated.
- Pandemic, taxes.
- Paying property taxes for city and county.
- People moving away.
- Planning for growth.
- Police.
- Police protection and enforcement for all Hillsborough not just South side. Less growth of residential and more commercial then would not have to raise taxes or even reduce taxes. Stop giving business to other areas.
- Political divisiveness, which seems to affect everything else (I made a list of "issues" but they are all tiny things; I try to space out my calls to your staff about such things so I won't be too annoying).

- Poor growth planning i.e., traffic.
- Population growth and lack of infrastructure.
- Population growth that is not matched by improved infrastructure or commercial opportunities.
- Population growth, can retail & infrastructure keep pace?
- Population growth, will there be enough supporting infrastructure?
- Population increases.
- Population issues.
- Progressiveness.
- Property taxes becoming too high.
- Quality of schools, growth.
- Racism is the most challenging issue in the entire country, and Hillsborough is no exception.
- Rapid growth and building infrastructure to support it.
- Rapid growth that exceeds capabilities.
- Rapid growth/poor planning.
- Recreational spaces for teens and young people.
- Residential growth resulting in school & traffic overcrowding.
- Residential development.
- Resolving the difficult differences in old lifelong residents and liberal newcomers.
- Results of poor planning for traffic.
- River development.
- Road congestion, too much growth.
- Road construction.
- Roads & bridges.
- Roads and housing.
- Roads and older people having to pay high taxes.
- Runaway growth, poorly planned development, dangerous drinking water, lack of affordable housing, lack of sidewalks.
- Save its charm as a historical town.
- School system, quality education.
- Schools, increased community settlements will mean overflowing schools.
- Sewer and water infrastructure needs.
- Sewer capacity and condition, traffic, affordability for small business owners and service workers.
- Sidewalks, water, traffic.
- Social/political separation among residents and people with nasty agendas from neighboring areas.
- Extreme weather due to climate change.
- South Churton traffic.
- Space/parking.
- Stop developing.
- Stop the high taxes that go to waste such as the LGBTQ flags that were put in downtown Hillsborough and stop Sanctuary city waste. You can't have open borders and a welfare state. Orange CO has the 1 or 2nd highest tax rate in the state.
- Supporting a variety of downtown offerings. For a town of this size, there are a significant number of arts and home goods shops, which is great, but we are seriously lacking in other areas which I think

brings the whole local economy down. There are so many empty buildings downtown. People will travel to Pittsboro to visit vintage shops or Durham for plant shops. I don't know if I could say a place with a unique edge in Hillsborough that would pull people in. I think it's important to have a variety of offerings to keep people coming back to support the downtown businesses.

- Sustainable growth including retaining natural areas, improving and encouraging public transit/walking/biking, offering affordable housing so the residents remain diverse, putting needed services (such as groceries) within reach of where people live without them needing to drive to every single thing.
- Taxes.
- Taxes in the town of Hillsborough in the Historic District are choking me. My husband and I are both retired State Employees and we do not qualify for a reduction. Once again the middle class bears too big a burden. The difference between town and county tax rates is unfathomable and the difference between town taxes and Mebane taxes makes me totally dismayed.
- The balance of allowing businesses for tax base with residence to change.
- The prevalence of white supremacy.
- The Research Triangle Logistics Park which is slated for development in Orange County will negatively impact the quality of life in Hillsborough. It will bring a humongous amount of truck traffic, noise and air pollution to Hillsborough and neighboring areas. I am very distressed that the Orange County Zoning Board and Board of Commissioners approved this development. It is wrong for Hillsborough and should never have been approved. It will be much harder to get to Hillsborough Hospital and downtown Hillsborough during all hours of the day. I am disappointed that the village of Hillsborough had no input whatsoever when this decision was made. The town also should also carefully consider each residential and commercial development being proposed, to determine overall impact of population growth and traffic patterns in general. As well, a thorough study should be done to anticipate the impact of the Amtrak train station to be built/completed in 2028.
- The town planning department and the commissioners are permitting too much residential development without available infrastructure. Let's admit it, for the foreseeable future, the main form of transportation is the car. Yet, our streets are in bad shape and there is virtual gridlock during rush hour, even in a pandemic. You've got to start thinking about residential growth in a smarter way.
Also, I pay town taxes, but I don't have a sidewalk. You should look at creating new sidewalks to make our neighborhoods more walkable. Right now, we are dodging cars walking in the street.
- The town should focus on the empty storefronts along Churton St. For a town that boasts its tourism, there are too many grubby, empty windows. That's not very enticing for visitors.
- The traffic going thru downtown keeps getting worse, especially with the Collins Ridge neighborhood being built.
- The traffic on Churton Street. It is very challenging at morning and evening rush hour almost every day. The development happening is only going to make traffic challenges worse.
- There are two, increased traffic and availability of affordable housing.
- Too costly, building big houses for low-income people.
- Too crowded.
- Too many people, traffic.
- Too much growth.
- Too much growth.

- Too much growth and too many people.
- Too much growth in housing, lack of easy transportation.
- Too much growth; traffic congestion; growing racial and economic inequality.
- Too much residential development; traffic.
- Too much residential developments that hugely and negatively impact town life. Also need to reduce truck traffic thru town and overall loud auto/truck traffic on Churton so can enjoy outside dining.
- Too much traffic, too many people.
- Town growth.
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- Traffic.
- Traffic because it impacts many other aspects. Already before Collins Ridge is to be completed, Churton traffic is so bad that I sometimes choose to shop elsewhere (CH, Durham, or Mebane). If the Town still wants to grow, it needs sustainable traffic and transportation plans. I would love to bike or walk to Town but cannot due to lack of sidewalks, safe roads.
- Traffic & cutting down trees for development, finding ways to keep it affordable.
- Traffic & development.

- Traffic & growth.
- Traffic & growth.
- Traffic & growth.
- Traffic and "smart growth." Very disappointed with how Collins Ridge was/has been handled. Small shop owners were run out almost 3 years prior to any work being done in that area. No plan for preserving historic buildings. For the last two years the area was an embarrassment with dilapidated buildings, broken glass, graffiti. And traffic is already bad. Cannot imagine when the "front" of Collins Ridge is finished how hard it will be to go from south Churton to town. I sometimes choose to shop or travel elsewhere (or not at all) to avoid the traffic. I understand the tax benefits, but I fear that in a few years the "quaint" town of Hillsborough will be viewed as just another "Cary." I also worry about affordable housing. I am pleased that the value of my house increased, but I would never be able to afford to buy my home now. Salaries did not increase but housing did. I do not want to live in a town of well-offs only.
- Traffic and cost of living.
- Traffic and housing affordability.
- Traffic and lack of housing choices.
- Traffic and traffic controls (lights, stop signs, etc.).
- Traffic congestion.
- Traffic congestion.
- Traffic congestion.
- Traffic congestion.
- Traffic congestion.
- Traffic congestion along Churton.
- Traffic congestion especially north/south travel due to increasing building.
- Traffic congestion south of downtown.
- Traffic congestion with all the new residential housing. Attention to the arts.
- Traffic congestion, bridge replacement on Churton.
- Traffic congestion, taxes.
- Traffic congestion, town is growing but not enough streets.
- Traffic congestion, traffic delays, inadequate streets and roads to handle all of the traffic getting into and out of Hillsborough, especially downtown.
- Traffic congestion, unsafe walking & biking.
- Traffic downtown.
- Traffic downtown and on Old 86 near I40 & 85.
- Traffic due to development.
- Traffic due to increase in population.
- Traffic due to over development, lack of public transportation.
- Traffic especially thru downtown.
- Traffic flow.
- Traffic flow thru downtown areas, affordable housing.
- Traffic flow. Need a decent grocery store. Usually go to Chapel Hill for groceries.
- Traffic gridlock.
- Traffic in the downtown corridor with additional housing that is being built.

- Traffic issues and inadequate outdated road system, inadequate pedestrian safety, residential housing over building, poor quality of residential and commercial new construction.
- Traffic issues on South Churton St.
- Traffic issues on South Churton St.
- Traffic management. It is already quite congested and will get worse as more housing is built.
- Traffic on Churton is horrible. Bad center for businesses and restaurants in town.
- Traffic on 86.
- Traffic on Churton St.
- Traffic on Churton Street, downtown parking.
- Traffic on Churton, affordable housing options.
- Traffic on Churton, will get worse.
- Traffic on Churton.
- Traffic on Main St.
- Traffic on North Churton St.
- Traffic patterns & congestion.
- Traffic problems.
- Traffic problems caused by new developments such as Collins Ridge, which is located too close to Churton and downtown Hillsborough NC. Closing of downtown Mom and Pop businesses/restaurants.
- Traffic through downtown. Decent grocery stores we go to (in order): Harris Teeter at 86 and I-40. Whole Foods in Chapel Hill. Wegman's in Chapel Hill. Weaver Street in Hillsborough.
- Traffic through town, diversity of schools, getting along.
- Traffic through town. Speeding on side roads that are now major short cuts and cut throughs. These narrow neighborhood streets should not be burdened with this type of traffic. Especially the trucks that are circumventing the major roads. The emphasis of Hillsborough being a destination town for tourists. This has produced so many bars with increased outside traffic, increased night music blaring into neighborhoods. It's no fun to sit out on the porch on a pleasant night in the spring/summer/fall. Whoever runs the Chamber of Commerce ought to think about getting residents downtown to family friendly restaurants, and events instead of pulling in outside folks. I rarely go downtown because I don't want to dodge people eating and hanging out on the sidewalks. Also still cross about the planters in front of Antonia's. Blocks the view for drivers. Very dangerous.
- Traffic thru downtown on Fridays.
- Traffic thru town.
- Traffic.
- Traffic. With all the new housing, traffic on Churton St is horrible. Widen roads and/or come up with alternate routes between highways that don't have to go through downtown. Add turning lanes and arrows to several intersections and maybe a roundabout at Mayo/Orange Grove Rd. Add more sidewalks and bike paths.
- Traffic, affordable housing.
- Traffic, affordable housing.
- Traffic, affordable housing, smart growth.
- Traffic, but that is a region-wide issue as well.
- Traffic, development, roadside litter, speeding.

- Traffic, growth with new developments.
- Traffic, lack of restaurants.
- Traffic, overcrowded schools, lack of affordable housing for middle class residents.
- Traffic, overcrowding and overgrowth.
- Traffic, overdevelopment of residential, under-development of essential services.
- Traffic, poor Orange County middle/high schools.
- Traffic, poorly managed residential growth.
- Traffic, redevelopment of the Boone Plaza, keeping Historic downtown popular after the Boone Plaza development.
- Traffic, residential and commercial development.
- Traffic, sidewalks and growth.
- Traffic, stormwater run-off, low quality drinking water.
- Traffic, too many houses, taxes too high.
- Traffic, too many people for restaurants, etc.
- Traffic, transportation.
- Traffic. Allowing housing development with no plan for traffic or schools.
- Traffic. The growth is outpacing the streets and other services.
- Traffic. Affordable housing. Growth.
- Traffic. Especially between downtown and the southern end of town with the flow of cars coming out of Collins Ridge.
- Traffic/need for road expansion and adjustment to higher traffic.
- Traffic/roads.
- Traffic issues.
- Transportation (traffic, road condition, public transport, etc.).
- Uncontrolled growth, traffic and residents who oppose the growth they are causing.
- Walkways from new developments to town.
- Water & sewer.
- Water and growth. Urban sprawl.
- Water issues, affordable housing.
- Water quality and availability, traffic through town.
- Water quality, traffic and lack of trees.
- Water supply.
- Water supply, creation of areas that ordinary people cannot afford to live i.e. all the developments of houses 400K and above.
- We live in the Forest Ridge neighborhood and quality of roads, sidewalks and lights being transferred to the Town from the developer are very poor. There are significant bumps in the road and lack of lighting on street corners. With all the new development in Hillsborough, the Town will have to dedicate a lot of resources to issues with the streets in these developments along with connecting them to other parts of the town. We don't have any sidewalks or bicycle paths to connect us with the rest of Hillsborough. With more and more people working from home, the town should consider ways to improve internet access. The majority of Forest Ridge is left without access to CenturyLink Fiber internet because the development only called Charter Spectrum to run cable internet. My guess is that most of Hillsborough is stuck on old Cable and DSL infrastructure. Reliable

and cheap internet is required for kids to do homework and parents to get work done while working from home.

- We need banks in town. The ATM for Bank of America was taken out.
- We will continue to face an affordable housing crisis. As retirees and others from outside of the region move to Hillsborough, there will continue to be tension between those who are aware of trends and issues facing our Research Triangle, and the need for affordable, accessible, housing and those who see Hillsborough as a quaint retirement destination. We need to make sure we connect Fairview more concretely with the rest of downtown through sidewalks and crosswalks.
- Whether the Town can expand its core center and attract visitors or remains a three or four block Town. This includes additional boutique and arts shops, restaurants and specialty shops, historical resources and information for visitors, parking off the main street, Town events. All that makes Hillsborough an attractive historical County seat for all Orange County residents, and a destination location for people across the Triangle and beyond.
- White supremacy and racism image.
- With all the new developments traffic is already an issue and am worried that it is only going to get worse.

Q23. Optional: What's going well in Hillsborough that you want to see more of?

- Riverwalk is a great place but not kept up properly.
- A vibrant historical core that includes local hardware shop, a bookstore, a gallery, music and food, Colonial Inn hotel renovation and encouraging more renovations and open doors to historic structures. Welcoming.
- Activities and park maintenance.
- Adding more places to shop for groceries.
- A lot of things, this place is great. Love the parks the people and our local government.
- Alternative methods of transit or ways of getting around town such as more sidewalks and bike paths.
- Amazing community.
- Ambiance and friendly people.
- Art events, restaurants (we need more family restaurants).
- Arts.
- Arts.
- Arts & crafts, local produce.
- Arts & culture.
- Arts & culture.
- Arts and art facilities, green spaces.
- Arts and cultural community engagement.
- Arts and cultural programs, good communication with residents, focus on sustainability.
- Arts and events: It's great to have the Riverwalk and the arts based events that occur throughout the year (including Last Fridays).
- Arts commission is awesome.
- Arts, expansion of parks such as more focus on Fairview Park. Pickle ball, tennis courts.
- Arts, inclusive atmosphere.
- Arts, related activities, good restaurants, healthy.
- Arts, service to the community, walkability from outside of town into town.
- Arts/museum.
- Assistance programs to help people.
- Attention to helping low social economic communities.
- Attention to the arts.
- Availability of walking trails.
- Access to the arts.
- Available parks.
- Beautiful parks/greenways/trails. Vibrant downtown area. Comfortable neighborhoods and housing.
- Becoming carbon neutral.
- Bicycle friendly.
- Bike lanes.
- Boutique stores.
- Business growth. The RTLP is a bad deal. Something should go there, just not that.
- Business opening.

- Businesses too large.
- Can't get enough of Eno River trails/parks.
- Charm.
- Clean and well-kept downtown.
- Clean town, nice parks and outdoor activities.
- Clean and safe.
- Commercial development.
- Commitment to climate solutions and sustainability.
- Communication and engagement with community is unparalleled compared to anywhere else we've ever lived. Can't believe all the programs, activities, and personal ways the Hillsborough police department and it's officers interact in such positive ways with residents. Not turning into a community of strip malls and other developments that lack character like so many places. Greenways, parks, and great places to interact with others outside and stay active is fantastic for a small town.
- Communication is good from the Town. Very responsive.
- Community.
- Community activities.
- Community activities.
- Community activities.
- Community activities.
- Community activities.
- Community activities bringing people together.
- Community activities, continued maintenance and improvement of what is already in Hillsborough.
- Community connection.
- Community events.
- Community events.
- Community events.
- Community events and activities.
- Community events and involvement are excellent.
- Community events, arts, more new business.
- Community events, green spaces, walkability.
- Community events, trails, parks.
- Community events. However need to publicize better. Mail out flyers to those who don't think to check websites. Water bills come only once a month and don't always cover latest events/town meetings, etc.
- Community events. Would love to see a "touch a truck/vehicle" day for kids. More outdoor fairs/crafts festivals.
- Community involvement.
- Community involvement.
- Community involvement.
- Community members contributing to the arts and connection of people.
- Community spirit.
- Community-based events. Art is taking a stronger foothold with the opening of the Eno Arts Mill.

- Conservation.
- Continuing to create/expand green spaces and sidewalks.
- Cooperation and community involvement. I feel like a part of Hillsborough and want to continue that.
- Creating sense of community from the town's diverse population.
- Development of local economy.
- Diversity & events.
- Diversity in our community and in our school staffing. I would like to see more bilingual school staff.
- Diversity of small businesses.
- Downtown activities.
- Downtown art activities.
- Downtown as the town center (however, too many shops are currently vacant). Retaining the "small town feel" despite recent growth.
- Downtown business.
- Downtown core commercial/retail activity seems to be going very well but there are some empty storefronts, and every effort should be made to fill those areas. The holiday parade helped to showcase the vibrancy of downtown. Natural areas/parks/trails are exceptional in Hillsborough, but the immediate downtown area needs a playground/structure, ideally in river park.
- Downtown culture and parks.
- Downtown development.
- Downtown development, shops, restaurants, West Hillsborough development.
- Downtown gatherings.
- Downtown great.
- Efforts at racial equality and equity in policing.
- Efforts to improve parks.
- Efforts to increase diversity and inclusive practices.
- Enhancement of parks, conditions/upkeep of roads.
- Entertainment.
- Events.
- Everything, Hillsborough is amazing.
- Excellent response by police.
- Expansion of historic district to West Hills.
- Expansion of trails and parks and greenways.
- Family and kids events.
- Family-friendly events.
- Farmers market.
- Farmers market, downtown events.
- Farmers market, last Friday art walk.
- Festivals.
- Forward thinking local leaders.
- Friendliness.
- Friendliness.
- Friendliness of people.

- Friendliness, engagement and dedication of staff and elected officials.
- Friendly, welcoming atmosphere.
- Good resident involvement, nice people, historical past with strong protection of buildings and landmarks.
- Good town leadership and a great mayor.
- Great community support for local businesses and plenty of opportunities to be outside.
- Great cultural events.
- Great people who see value in a town like Hillsborough.
- Great services, especially library during covid.
- Green space.
- Green space.
- Green space.
- Greenways.
- Greenways.
- Greenways and parks.
- Greenways and sidewalks. Walkability is Hillsborough's strength.
- Greenways are great, love to see more.
- Greenways, comprehensive and strategic planning.
- Greenways, downtown revitalization.
- Greenways, parks, art.
- Growing arts and cultural scene.
- Growing diversity.
- Growth.
- Handmade paper parade. Thriving local businesses like Cup a Joe. Outdoor art. Open Studio tours. Displays by local artists, readings by local authors. Excellent restaurants. Email updates about important town issues.
- Health center facilities, historic sites.
- Hiking trails.
- Hillsborough Arts Council and events.
- Hillsborough Arts Council, community engagement.
- Hillsborough is a beautiful and progressive town. Welcoming even more diversity is so important.
- Hillsborough is paying attention to its environmental quality and that should continue.
- Historic downtown.
- Historic preservation.
- Historic preservation, small town feel & community.
- Historical buildings distinct, maintained. Historical activities. Arts and individual shops. Culture beginning to be emphasized. Community activities, spirit. Parks.
- Historical preservation, maintaining of the charm of the town, quality of park and greenways.
- Historical sites.
- Hometown feel.
- House appreciation.
- Housing development.

- I am pleased with some of the discussion of being more "green." It is essential and I think Hillsborough could be a leader. I also love the diversity of arts and music. Would love to see more "educational" programs about the "whole" history of the town that includes unique aspects about it. I have lived here 25 years but only recently from Ayr Mount and Riverwalk signage learned about the native American trading paths through town. Colonial history is important, but there is so much more. I loved the recent exhibit at the OCHM on "date night" because it included information about the baseball teams for the mills and the African American music scene. Again, you have to really be connected or lucky to find these things. Has the Town considered a "history walk" with a self-guided tour map and kiosks with information signs? I see something like what is done on the Riverwalk but throughout town a positive marketing tool.
- I feel as though I'm finally getting really connected to the Town, part of that is me, but part is also I think that the Town may be doing a better job of communicating.
- I like arts, but way too many art studios in downtown. Other than a couple of food places, there's no reason to walk downtown. No shops to go into, no interesting places to browse.
- I like the public transit that there is, but wish it was known to and used by more people. For that to happen there might need to be more options, for longer hours (getting downtown and back home in the evening to enjoy restaurants and bars requires driving or I guess paying for ride services such as Uber).
- I love our parks and the events the town holds. I also am very satisfied with the Mayor and Boards' outreach to the community. It makes it feel very much like a community-driven town government.
- I love the cultural, arts, music, literary, and "natural" aspects of town. Love the Riverwalk and kudos to sticking with it despite the economic concerns. Would love to see more history of the "other than Colonial" stories. We have a rich mill history, African American culture history, Native American and trade history. But it seems that one has to go to the visitor center or OCHM to learn it. Would love to have a self-guided walking tour that focuses on the neighborhoods one is standing in front of (this is where the mill was that hosted baseball teams, and made uniforms for soldiers, etc.). In other words, bring it out to the people and don't expect the people to seek it out.
- I love the Hillsborough Arts Council and the arts in Hillsborough. I would love to see our arts, and performance arts grow. Maybe a community theater/music venue.
- I think our mayor is an excellent leader and I think things are improving in our community under her leadership. Although communication between town & residents needs improvement, overall it seems much better. Our town is going through tremendous growing pains and it's easy to point out the problems that come with that. But on the flip side, we are reaping the benefits of a more vibrant and active community that celebrates art, music and hospitality. I want to see more local businesses opening up in our community, more attempts to create a sense of community, an even greater push to care for our natural environment both with increased protection and services.
- I would like to see more commercial development on the Southside of town, assuming it is a good fit for the area. Waterstone Parkway and Oakdale Village are underutilized at this time. I would also like to see more affordable housing that is age appropriate and good quality, such as Magnolia Crescent near Waterstone. That is a fantastic community, well built, well designed and thoughtful for its residents.
- Improve on roadside service.
- Inclusive community.

- Increase in the number of parks and connectedness to MTS and other trails. Covid response. Effort at encouraging people to be more welcoming of BIPOC.
- It is a wonderful town, would love to keep it's small-town feel.
- It is cultural, would like more diversity.
- It's a nice quiet town that's easy to live in.
- Keep the historic district authentic.
- Keeping the chains out of downtown. Parks and trails.
- Kind people.
- Last Friday and similar events.
- Last Fridays and Hillsborough Run Club events.
- Law enforcement, fire dept.
- Less building new/commercial/residential.
- Let in more businesses to help pay taxes.
- Library, Parks and Rec.
- Like the downtown area, would like to see new restaurants.
- Limited growth, keeping trees and natural surroundings as much as possible.
- Local business, community involvement.
- Local feel.
- Local tourist.
- Locally owned businesses.
- Local entertainment.
- Love all the parks, walkways, green spaces.
- Love the communication in the water bill. Love the attentiveness of police, parks and rec, and public works.
- Love the parks and greenways/overall walkability.
- Love those beautiful pride flags. Happy to hear that staff is receiving racial equity training.
- Lovely and well-maintained park system. Would be nice to see something on my side of town (I live on Lydia Lane).
- Lovely town.
- Loving, thriving community, more community events.
- Maintaining small town community feel.
- Maintaining the historic downtown area.
- Maintenance of a relatively vibrant downtown with unique locally owned businesses. Charming and attractive public buildings, such as government and faith based. Historic District with markers. Lovely old neighborhoods with mature trees. Parks, walkways, playgrounds, pollinator gardens. Friendly and helpful public employees. Public commitment to inclusiveness and community identification by all. Public events. Concern for nature and watershed health. Awareness of the need to mitigate for anticipated climate change effects.
- Making the town more pedestrian friendly outside of downtown.
- Mayor Jenn. General services, recycling, road maintenance, green spaces, walkability, leaf collection, police.
- More activities.
- More cultural events.

- More diversity, affordable housing, inclusiveness, tolerance.
- More downtown restaurants, less law officers.
- More downtown restaurants, less law officers.
- More family events, holiday celebrations, movie nights.
- More family restaurants.
- More new stores.
- More on the opening in West Hillsborough, sidewalks.
- More sidewalks and improvements for pedestrians would be great.
- More than one grocery store.
- More trails and greenways.
- More walkable, more events.
- Music downtown.
- Need more art exhibits and concerts.
- Need sidewalks.
- Neighborhood engagement.
- New music equipment at gold park, adding life to already developed spaces.
- New restaurants.
- New shops in downtown.
- Nice, relatively crime free area to live.
- Night life and things for all ages.
- Non-vehicular infrastructure. More bike lanes and sidewalks/footpaths.
- Not so much regulation.
- Ongoing rejection of divisiveness and anger.
- Outdoor dining, arts, historic preservation and celebration.
- Outdoor recreation.
- Outdoor trails.
- Outdoor venues and public spaces. Riverwalk is great.
- Overall friendly.
- Overall, everything is moving in the right direction. Hillsborough was neglected for a very long time, and it will take a long time to catch up. I appreciate all of the improvements that have occurred over the last 20 years. Everything does seem to cost more and take a lot longer in Orange County.
- Parades, Hog Day, etc.
- Park, greenway, and trail development.
- Parks.
- Parks.
- Parks & rec is our favorite part of Hillsborough.
- Parks & rec, activities in park.
- Parks & walkways development.
- Parks and greenways are beautiful.
- Parks and greenways.
- Parks and recreation and the MST trail.
- Parks, green areas.
- Parks, greenways.

- Parks, greenways and trails for kids.
- Parks, greenways, and community engagement.
- Parks, greenways, and open space.
- Parks, public spaces, downtown, development south of 85 (Aldi).
- Parks, trails and walkability. I love the public displays of support and solidarity (pride flags, etc.).
- Parks, trails, water conservation.
- Path and greenways access, skate park please.
- Peace, need sidewalks and restaurants.
- Pedestrian connectivity to all commercial areas and major neighborhoods. Healthcare facilities.
- People out and about downtown, enjoying the town.
- Places to shop, mall.
- Please keep building more sidewalks.
- Police.
- Police are a regular, but benign presence. Covid notwithstanding, a return to more outdoor community events, concerts, street fairs, etc.
- Police are very visible and non-intimidating. Town events are plentiful.
- Police making rounds.
- Police/relationships with folks.
- Preservation of natural spaces and development of greenways and parks.
- Preserve nature & history.
- Preserving historic areas, sense of community.
- Private developments.
- Progressive politics, care of green space/parks.
- Promote comedy events.
- Promotion of arts and walkability.
- Public art and movement.
- Quaint town atmosphere. Good parks and trails.
- Recent retail development.
- Redevelopment of the Daniel Boone area needs to speed up.
- Reduce taxes.
- Responsible local govt, small town vibe.
- Restaurants.
- Restaurants.
- Restaurants.
- Restaurants.
- Restaurants.
- Restaurants, parks, art & culture.
- Restaurants. We drive to Durham 2x week for restaurants.
- Retail development.
- Revitalizing downtown.
- Riverwalk. Extend asphalt.
- Riverwalk.
- Riverwalk.

- Riverwalk, greenways.
- Sense of community and neighbors.
- Shopping & grocery stores.
- Sidewalks in west Hillsborough on King St.
- Small business.
- Small businesses and varied restaurants.
- Small businesses in downtown and 70 corridor.
- Small businesses thriving; restaurant quality.
- Small town feel.
- Small town feel.
- Small town mentality, easy access to services.
- Small town vibe, new businesses (like Kim's Bakery), walkability.
- Social engagement rallies, like the NAACP at the old courthouse this past year.
- Space for biking and roads.
- Store & park development.
- Streets, water & sewer.
- Successful downtown businesses.
- Sustainability efforts.
- Sustainability plan and soliciting community feedback for planning/development.
- Sweet downtown area; local businesses; trail development including bike and/or walking lanes along South Churton and North Churton to increase walkability to destinations like Steve's Market or Food Lion from Southern Apartments.
- Tennis courts.
- The architecture, landmarks and small businesses of the Hillsborough historic district complement each other in a harmonious way. It is a good thing that downtown Hillsborough does not have any chain stores or franchises which would detract from its small-town character. I also like that parking is free in the town and hope that it stays that way. Recently, I had the need for some office supplies and had to go to Walmart to buy them. I would actually like to see more art galleries and am very sorry that the Bakova Gallery did not survive the pandemic.
- The city is clean.
- The diversity, inclusiveness, and quality and quantity of social interaction are terrific. Also, the preservation of the history of the town and its embracement of arts and culture is superb. The main challenge moving forward will be how to maintain the small-town ambiance while at the same time managing and selectively permitting future growth and development.
- The encouragement of arts and diversity.
- The events that occur throughout the year.
- The green spaces are wonderful. Everyone in Hillsborough seems to cultivate wonderful yards and gardens, which I think is encouraged by the town's example and ordinances.
- The insight of knowing change is inevitable and being proactive.
- The magic of the town because of the Hillsborough Arts Council.
- The new hospital. New pharmacy. More doctors' offices.
- The reopening of the Colonial Inn. Restoration of some of the long-time businesses.

- The Riverwalk, arts opportunities, thriving small restaurants are all amazing. I'd love more natural land set aside whether through the town parks or via partnerships with Eno River Association (we love the new confluence area) would be wonderful. We also love the great programming (egg hunt, solstice walk, etc.) through the town.
- The things that are going well might need to slow down a bit.
- The Wooden Nickel.
- There are good people here in this town who care and are trying to do their best.
- Thoughtful residential planning. Park maintenance.
- Thriving business downtown.
- Tolerance.
- Town event like holiday parade.
- Town events like parade and tree lighting.
- Town events like the Solstice Walk.
- Town is pretty, looks good.
- Traffic.
- Trails & greenways.
- Trails & parks, supporting diversity.
- Trails and greenways. I want Blackwood Park open again.
- Trails, walking trails.
- Very inclusive, many cultural events and wonderful people.
- Visual sights around town are well-kept.
- Walkability.
- Walking/biking trails.
- We could use a few more salons.
- We love the space we have here in Hillsborough. We love the Riverwalk. We are very happy about the gorgeous restoration of the Colonial Inn. We also love the vibrant downtown restaurants, shops, and arts events. We have appreciated the ongoing efforts by the Police to help stop the terrible speeding along Lakeshore Drive. Speeding drivers coming off 70 and West King Streets have endangered the families living here in West Hillsborough.
- We need more activities of good moral value. Stop pushing critical Race Theory and LGBTQ activities.
- Weekend tourists.
- Work on tolerance.

Q24. Optional: What do you like LEAST about living in Hillsborough?

- Ability to get around town on foot or bike from Cornwallis Hill's.
- Abundance of power lines, historic district commission.
- Access points into and out of downtown, congested.
- Advisory boards: power retained by small group of individuals not representative of community. Would rather see task forces and more inclusive outreach.
- Affordable housing.
- Afraid it will become overpopulated/crowded.
- All of the new businesses seem to be CBD or ABC shops.
- Any time I drive downtown.
- Black incorporated businesses.
- Blue streetlights, development & cutting trees.
- Border area of trashy trailers.
- Churton St traffic, increasing housing costs.
- Clear cutting trees for development (example Collins Ridge). There are ways to develop and maintain trees. The pervasive attitude that if you don't think "progressive" you are uneducated and unable to contribute to any discussions in a meaningful way. Everyone should have an opportunity to contribute to the think-tank and be respected for what their culture and experiences are. This philosophy goes two ways.
- Closed mindedness of town council and board.
- Coming into downtown from Churton, high rents.
- Community events.
- Confederate flags and the KKK presence.
- Confederate flags.
- Congested traffic/difficulty making left turns at busy intersections.
- Congestion.
- Congestion, gentrification, separatism, high taxes, utilities, housing.
- Cost of housing.
- Cost of living.
- Cost of water, lack of sushi restaurants.
- County property taxes.
- Crime, proximity to highway.
- Crossing Main Street.
- Current businesses hours of operation (not open on Mondays).
- Cutting down trees and filling up natural spaces with development.
- Cutting taxes.
- Development.
- Development like Collins Ridge.
- Dilapidated vacant properties sitting around and in the area.
- Discrimination of religion, taxes, & traffic.
- Dominance of white people in government.
- Downtown street parking.

- Downtown traffic.
- Downtown traffic.
- Driving into downtown.
- Effective racial segregation of housing.
- Excess chain commercial businesses, no bike lanes, developments with small lots.
- Expensive water & sewer bills, and taxes too high.
- Explosion in growth and very high taxes.
- Fast cars.
- Food Lion.
- For all of its history. Downtown is ridiculously under or wrongly developed to actually live up to its image compared to others of similar size and importance.
- Getting through downtown.
- Getting too populated.
- Giant confederate flag and limited night life.
- Growing too fast.
- Growth.
- Has been becoming too wild downtown, bars.
- Having to go into town and no good grocery stores.
- Having to go to Durham or Chapel Hill for shopping alternatives to Walmart. Need more retail shopping, sit down restaurants/chains, and activities for young people (maybe like Palace Pointe in Roxboro), a skate park.
- Heavy traffic on Churton.
- High cost of living and taxes. Not enough sidewalks.
- High cost of water bill, rush hour traffic.
- High property taxes.
- High tax, traffic.
- High taxes.
- High taxes.
- High taxes.
- High taxes, high water bill.
- High taxes, not a break for residents over 65.
- Housing is too expensive. Politically diverse council.
- Housing that only high-income people can afford.
- How crummy the Daniel Boone area is, tear it down already.
- How every year since I've lived here it has gotten more and more busy. This isn't the same Hillsborough that attracted its original population.
- How segregated it is.
- How white downtown is.
- Huge developments like Collins Ridge, too dense.
- I cannot ride my bike safely from my neighborhood.
- I do not feel safe in my neighborhood.

- I don't like to see the cost of housing go up like it has. I realize it's happening everywhere but those of us who already live here and would like to move elsewhere in the town cannot do so because of the cost of housing.
- I don't think downtown is very diverse.
- I feel as if the Town is heading to becoming another Cary (which is the antithesis to what I believe are Hillsborough's strengths). In particular, Collins Ridge represents that for me, ran shop owners out 3 years ago and left their buildings to become trashed, dilapidated and dangerous. It was also a horrible eye sore, definitely not good PR. And once it is complete we have another bunch of high-priced housing and even more traffic in that part of Hillsborough. I know it helps the tax base, but I suspect some residents might move out of Hillsborough if this continues. I have lived here 25 years and stay connected to town projects, etc. but I felt that I had absolutely no say in Collins Ridge.
- I hate how the downtown and historic district got new/wider sidewalks and crosswalks, whereas areas outside of this (like farther north and south on Churton, where people without cars have to walk on the road or cross at dangerous intersections, and it is really dangerous) don't get the same benefits. I've asked the town staff about these things, and I know there are issues with the road being a state road, or "we can't put a crosswalk at Corbin Street because there is no sidewalk, and the ADA says crosswalks have to lead to sidewalks." But really? It's been 14 years since I moved here, and nothing could be done in 14 years. Is anyone even trying? To be clear, I do not think we need a sidewalk on my street, but rather on the main streets that people without cars need to walk on to get to town, the bus stop, or the shopping center. How about a speed bump to slow cars that are speeding south on Churton toward the (blind) Corbin intersection where someone might be scurrying across the road? I had to cross on ice once to get to the bus stop at 6 AM, and it was terrifying. Or a button to trigger the light, since bikes/pedestrians cannot set it off with the metal detector? I'll take anything that would make that intersection safer.
- I hate not having sidewalks in Fairview and on US 70/Cornelius. It is dangerous. I take the bus from US 70 to Chapel Hill, as do many mothers with young children. I worry that someone is going to get hit. We need sidewalks ASAP.
- I have to go to Chapel Hill or Durham for diversity of commerce and restaurants.
- I live in Beckett's Ridge at I can't easily walk or bike to downtown. There are walkways or sidewalks I can use. A local bus service that ran through local neighborhoods would be nice.
- I wish it were more bike-friendly.
- I wish we had more downtown housing density to keep the creative and young people here. I wish we had zoned for more compact commercial areas like downtown and south Nash at other parts of town. If density is illegal, then people will build sprawl.
- I'm changing the word least in this question with the word improved. First, I would like the Town leaders, especially the elected ones, to spend more time and focus on the communities outside the core downtown areas. Get to know our needs and issues better. Second, I would like for the Town leaders to get active in recruiting the right commercial businesses to the current empty spaces downtown and especially to the future development of the former Daniel Boone area. Please don't wait for developers to determine it for us.
- Inability to walk or bike to school, downtown, or other destinations.
- Increase taxes.
- Increased development, keep it small.
- Increased pollution downtown.

- Increased traffic/over development.
- Insufficient parking places; lack of variety of interesting destinations (too many restaurants and "art" businesses). It seems as though the town has ambitions but not the resources to fulfill them. It looks at first like a "cute" town, but then you realize that once you've eaten at a few restaurants and browsed a few art/jewelry shops, that's about it. Hillsborough seems proud of its history, but the signs are generally about people no one has heard of. Hillsborough doesn't seem to have a unified sense of itself. Also, walking facilities are limited. You have to drive to Walmart and Home Depot to do even simple shopping and they are a good drive away. It seems as if Hillsborough is a small town being swallowed by encroaching resources that it really needs but doesn't want to admit.
- Intolerance of political differences.
- It is becoming more homogeneous social economically.
- It's not a very diverse community, and there are hate groups that frequently visit downtown (or sometimes school functions).
- Kid/family playgrounds. We need a big swimming pool.
- Knowledge that there are still racists living among us.
- Lack of affordable housing.
- Lack of affordable housing and home buying assistance programs for working individuals. The town is kept clean, which I appreciate, but a lot of streets outside of the town look like a trash dump. It literally looks like people are dumping their garbage along Orange Grove Rd where I live. It's disgusting.
- Lack of bike lanes.
- Lack of bike lanes and sidewalks.
- Lack of bike paths.
- Lack of certain restaurants.
- Lack of community theater venue.
- Lack of concern for climate change; too laid-back government toward racial inequality; stifling Orange County regulations. (I know that's not your direct concern, but it does spill over onto you.)
- Lack of cultural events.
- Lack of diversity in commercial areas, restaurants and stores run by and cater to white people.
- Lack of diversity in downtown establishments.
- Lack of fast food/restaurants.
- Lack of good grocery stores.
- Lack of grocery stores, restaurants. Sidewalks are needed in West Hillsborough. Lack of public green space. Lack of quality retail.
- Lack of knowledge of public activities.
- Lack of progressive shopping and restaurants w/curbside delivery.
- Lack of quality grocery stores.
- Lack of quality shopping, entertainment nearby or in town.
- Lack of quality, reliable alternative transportation.
- Lack of restaurant choices, lack of employers.
- Lack of shopping alternatives.
- Lack of shopping resources (grocery, high quality retail, etc.).
- Lack of shopping, especially grocery.

- Lack of shops downtown.
- Lack of sidewalks.
- Lack of sidewalks.
- Lack of sidewalks.
- Lack of sidewalks along Churton Street, both north and south.
- Lack of sidewalks for safe walking.
- Lack of sidewalks from local neighborhoods to downtown and river walk area. Also lack of bike lanes.
- Lack of sidewalks in neighborhoods.
- Lack of sidewalks, traffic, water & sewer price.
- Lack of sidewalks; traffic on Churton.
- Lack of walk ability/bike ability, we have to drive for most of these things.
- Lack of walkability, bike access, traffic thru downtown.
- Lakeshore is not well lit, needs foot path to King, too many speeders.
- Liberal, non-inclusive.
- Liberalism.
- Limited access to public transportation.
- Limited business, no theaters, no bagel shops, no office supply, home goods.
- Limited restaurants & grocery.
- Limited retail space on Churton. Would be interesting to see more business zoning along King St, in historically residential neighborhoods, similar to Nashville, TN.
- Limited sidewalks, not bike friendly.
- Living in a subdivision.
- Low water pressure, that is the only complaint.
- Maintenance of county buildings is not on par with town building maintenance.
- Mask mandates.
- Massive subdivisions going up with a lack of affordable housing.
- Mobility. It's getting more and more difficult to get out of my neighborhood by car with traffic (see above) and it's not very easy to walk, very far.
- More sidewalks to walk downtown.
- Morning and evening traffic on Churton Street.
- Motor traffic over ancient bridge.
- Mufflers roaring by while dining out.
- My neighborhood (Beckett's Ridge). Nothing to do. Traffic. We stopped going to the library because it is impossible to get to.
- Need a good quality grocery store. Will not go to Food Lion as they are not requiring and enforcing mask mandate. When the KKK shows up.
- Need more healthy restaurant options.
- Need more sidewalks.
- Need to go to Chapel Hill for groceries.
- Neighbors who deal drugs out in the open, I have gone to the police, but nothing has happened.
- No bike or pedestrian walkways.
- No bike or pedestrian walkways.

- No commercial businesses to help with taxes.
- No competitive stores.
- No decent grocery (Hollis Teeter or Loves) no Target, bad/or lack of shopping, restaurants.
- No enforcement of codes for clear cutting vegetation.
- No good grocery stores.
- No good grocery stores.
- No greenway or easy biking from South Hills to downtown.
- No grocery stores or restaurants in the southern end of town.
- No movie theater.
- No paved streets on 70A from Churton Street to Elizabeth Brady Road. Also, NC-86 could have reflector lights on the road to make driving safer at night. All in all though, there aren't that many things I don't like about living in Hillsborough. I think any future development should be considered very carefully since our rural quality of life may be endangered by the wrong kind of development.
- No safe walking and biking options from neighborhoods across I-85 or along Highway 70. New developments need to be more responsible for their impact cost to Hillsborough, including a stronger emphasis on affordable housing.
- No shopping variety, no entertainment places.
- No sidewalks, Elfins Pond to greenways.
- No sidewalks, no safe ways to walk to things.
- No skate park.
- No Target.
- Not very bike friendly.
- No way to bike or walk from Waterstone to downtown. Have to drive everywhere.
- Nowhere to shop.
- Noise.
- Noise from bars and parking in town.
- None/bad parking.
- Not a lot of restaurants, and shopping options.
- Not a sidewalk from Kenion Grove to downtown.
- Not big enough.
- Not bike friendly/safe to commute by bike.
- Not enough diversity.
- Not enough diversity in town.
- Not enough food establishments. Most not open every day of the week (most closed on Mondays). City is still working on a Covid schedule, poor service as it is difficult to reach someone almost always have to leave a message for a call back. When I need an answer I don't need a delay in response. No major grocery stores. Food Lion doesn't cut it, ok for basics Food Lion needs to remodel their store and make it more appealing to shop. Need to go to Chapel Hill to shop. Would like city council to get back to in-person meeting and stop using Zoom meeting to meet.
- Not enough for adults to do except bars.
- Not enough sidewalks and crosswalks in neighborhoods.
- Not enough sidewalks and traffic.
- Not enough sidewalks.

- Not enough space to ride a bike.
- Not enough things to do, specifically affordable options.
- Not having sidewalks to access downtown and river walk from Elgin's Pond.
- Not much of a night life.
- On flag day in June, Churton St was covered with rainbow flags. Very disrespectful to those of us who are patriotic. I understand you want to be inclusive but a whole month of LGBTQ rainbow flags flying all over town is way over the top. You don't fly flags for any other deemed month. Is Hillsborough stating it's residents are all LGBTQ? This is offensive to those of us who do not identify that way. A day or 2 of flying those specific flags would be enough to show support. Not a whole month, and not over a federally recognized flag day.
- Our taxes went up three thousand dollars this year. We know we live close to the amenities of downtown, but we live in an aging bungalow that needs about as much repair as our aging bodies.
- Over development & traffic, need more conservation for nature and wildlife.
- People who complain about how bad things are here and how much they dislike the changes happening here.
- Police department neglect of Cornelius Street which is becoming a mecca for motorcycles and car clubs especially on the weekend and holidays. The closure of I-40 in Durham recently shows this increasing trend of loud exhaust systems and showing off of motorcycles, cars and pickup trucks is a problem to be monitored here in town. The intersection of Churton and Cornelius Streets have 35 mph and 45 mph speed limits, respectively, so how can it be so loud? The showoffs are speeding so they can reach 100 decibels and more, the sound of jet aircraft which is heard miles away. These same vehicles also race through town streets. NC G.S. 20-128 is being violated on a regular basis and even if I'm the only one complaining, I shouldn't be treated like a "Karen" because that law and similar laws, and speeding violations are not being enforced. Passing the buck doesn't help when the police department doesn't care about its own jurisdiction. All I'm asking for is the police department to monitor the situation on some weekends (when traffic is light, especially when it is warm), plain clothes in unmarked cars with windows open so they can witness what I do. Show they care that much. Then monitor in marked cars occasionally on an ongoing basis. Writing tickets for speeding and motorcycle, car "cut off" exhausts that are common and could be easily detected, evidenced by photo and would be prosecuted by the OC D.A. Send a message to violators, get the word out that this behavior won't be tolerated. This doesn't have to be an all or nothing response, but letting Cornelius Street go to the dogs, never writing a ticket for any of this illegal activity and never showing a police presence to calm the chaos is a complete abdication of responsibility. This only condones and encourages this behavior to escalate. Do we want the town to be the next Sturgis motorcycle rally?
- Power lines, lack of commercial space, lack of sidewalks connecting all parts of town. A kid will get hit on Orange Grove one day and that will be very sad, those kids need a sidewalk.
- Presence of KKK, proud boys and other racist groups.
- Progressiveness.
- Property taxes.
- Public parking and traffic.
- Public sewer lines on private property and were told by town employees that we may be billed for repairs to public sewer lines.
- Racism.

- Racism and all the confederate support coming from out of town.
- Racism, jail.
- Racists.
- Raise the tax.
- Recent crime involving cars & houses.
- Relative lack of restaurants, movie theaters, etc.
- Relatively high taxes.
- Rent is too high, economic segregation between rich and poor.
- Restaurants, not fast food.
- Right wing protest on Churton, rising costs.
- Rising cost of living.
- Rush hour traffic on Churton St.
- Rush hour traffic on Churton. Trying to make a left onto Orange Grove from Eno Mountain Road. Can we get a roundabout there please?
- Rush hour traffic.
- Seeing police every day.
- Sewer bill collection.
- Slow police protection, traffic, hard to find parking.
- So many auto repair and fast-food businesses.
- So many places being closed on Mondays. Few places to get a good breakfast during the week. Lack of sidewalks and bike lanes.
- Social & political drama.
- Speeding cars in school zones and neighborhoods.
- Street congestion.
- Summer heat.
- Summer heat and humidity.
- Tacky, downtrodden, dirty exterior of elementary schools. Town garden club to fix them up and enhance all shops and services. Traffic. Limited restaurant services on Sunday, Monday, and Tuesday. More accessible parking to downtown. Needed services and shopping with community historical theming expanded to centers around downtown. Lack of glaring community communication. Community theatre. Mishmash of signing: could be so cute.
- Tax rate does not match level of services.
- Taxes.
- Taxes.
- Taxes.
- Taxes.
- Taxes & utility prices.
- Taxes are a little high.
- Taxes and fees; proud boys and their ilk disrupting and intimidating residents; limitation on how we, in private communities (Fiori Hill) are restricted from expanding parking within our community.
- Taxes are too high, not enough shopping or restaurants, we travel to neighboring counties to spend our money.
- Taxes, cost of water.

- Taxes, no new business unless they are warehouses, traffic and the overcrowding of schools.
- Taxes/cost of living.
- That everyone wants to move here.
- That so many businesses are controlled by so few people.
- That the people living in the east cannot ride a bike into town, no bikes on riverwalk.
- The "Hillsborough isn't the way it used to be" mentality of older residents.
- The ability for the KKK and other harmful groups to set up downtown.
- The buildup of traffic along Churton St in the afternoon.
- The Churton Street traffic.
- The confederate flag.
- The confederate flag waving residents/visitors who stand on our street corners. I feel very unsafe and honestly sick to my stomach and angry when they are there.
- The Confederates on the courthouse corner.
- The conservative nature of some residents and the conflicts rather than the cooperation and understanding.
- The continued presence of abandoned and dilapidating buildings in my neighborhood, lessening my neighborhood's appeal. The lack of a pedestrian and bike light as part of the Churton/Corbin St intersection traffic light, making it nearly impossible to cross safely on bike or by foot. Afternoon traffic congestion on Churton Street.
- The cost of living precluding people from affording their home and maintaining racial and economic diversity because of this.
- The cost of living, the lack of sidewalks, lack of bike lanes, and inadequate lighting at intersections.
- The dining options downtown vs elsewhere.
- The down streetlights.
- The expense. My wife and I are close to retiring, and I fear that we won't be able to keep our house, because of taxes and fees to just be here. Also, the Historic Commission has been really difficult to work with and seems to be comprised of many who do not even live in the downtown area.
- The feel of a small historic town that it had when we moved here in 2001, with lots of antique shops, has been lost.
- The high cost of living and the lack of diversity as a result.
- The high taxes and lack of affordable housing.
- The lack of a diverse political discussion. It's too progressive and there isn't a moderate viewpoint. Too many assumptions that everyone wants all the progressive programs when there are many moderates who want taxes to be spent well.
- The lack of grocery stores, restaurants, and other businesses. I have to go to Durham or Chapel Hill for things too often.
- The lack of racial and financial diversity downtown.
- The lack of sidewalks and streetlights in West Hillsborough is dangerous and makes residents much more car reliant than necessary. It could be a manageable walk into downtown from as far as W. Hill Avenue, but it is impossible given the absence of sidewalks and adequate street lighting at night. This is a longstanding failure of the residents of West Hillsborough that needs to be rectified.
- The leftist direction is taking the community away from good and Godly moral values. Let's stop the leftist policies that are being pushed here and get back to the commonsense good Godly values.

Let's keep good small-town values. Rainbow signs should not have been placed on downtown poles. No political agendas pushed like that in the public sphere. We should not be a sanctuary community.

- The lot across from me is under development and no one collects debris. Water/sewer way too high, no sidewalks around me and traffic is very noisy.
- The non-neutral politics for all. Flags don't represent the total population.
- The occasional white/confederate pride protest.
- The only thing I do not like is the bottleneck crossing the Eno on Churton Street during any "normal" traffic time.
- The poorly designed transportation network and rapid residential development.
- The preoccupation with leftist ideology. Our leaders should be concerned about all of its citizens.
- The protest groups.
- The regular traffic jams on I-85 and I-40 along with streets in the town due to the growing population and lack of road development. The lack of proper fiber broadband internet is also a huge hindrance to getting work done quickly from home.
- The rise in expensive housing.
- The roads, the prices, water and sewage.
- The segregated nature of the neighborhoods. Lack of a performing arts facility. Downtown traffic at peak hours.
- The sewer cost is high, but maybe there's a problem with my house in particular?
- The taxes and high cost of water.
- The town core is still very limited. Incentives to expand the core north, east, and west of the Center would be impactful. A working train station with ample parking, easy access and reliable service will cut travel by car to the triangle and encourage others to stop in Hillsborough. Having excellent commercial services, medical facilities and County services in the southern corridor of Churton makes great sense.
- The traffic and lack of shopping.
- The traffic and poorly maintained roads.
- The traffic going through downtown in the morning and late afternoon. Nearly all the drivers are just passing through it seems.
- The traffic on Churton Street.
- The traffic, the loss of diversity because poor people can't afford to live here. I am middle class and if I hadn't bought in when I did, I wouldn't be able to afford here. The lack of sidewalks. The apparent lack of the town working with/demanding that the darn DOT put in left turn lights now. Why aren't you standing up for us? Why do we have to do this individually? If you are doing something, why don't we hear about it? Why does everyone just lay down in front of the DOT like they rule the land?
- The train.
- There is little to no commercial development. I get and like the small-town feel, but more often than not, we have to leave the Town to eat and shop.
- There is not enough affordable housing.
- There is only 1 street to get through downtown.

- [illegible]

- Traffic.
- Traffic & drinks on streets.
- Traffic & high taxes.
- Traffic & not bike friendly.
- Traffic & taxes.
- Traffic along Churton and trashy look of old, outdated commercial areas on south Churton (from 85 to downtown).
- Traffic and lack of diversity downtown.
- Traffic and stormwater run-off in Cornwallis Hills.
- Traffic and too bright streetlights.
- Traffic and water cost.
- Traffic at peak times on Churton.
- Traffic at this point in time. Anxious about potential impact of Collins Ridge.
- Traffic congestion.
- Traffic congestion is getting very bad.
- Traffic congestion, lack of speed enforcement especially in school zones, when raining.
- Traffic cutting thru the heart of town/pedestrians trying to cross Churton.
- Traffic downtown.
- Traffic during rush hour.
- Traffic flow through town and lack of easy parking.
- Traffic getting into downtown.
- Traffic in a couple of specific places, Waterstone.
- Traffic is awful with the new housing developments.
- Traffic is bad 2X per day for about 30-45 minutes. Still, the complaints people make about needing to do something about traffic is a joke compared to so many places in the country. It's usually easy to get around town. Besides, more and wider roads won't solve the problem and just makes climate change worse. Thus, we need to be more aggressive on sustainability efforts and reducing dependence on cars.
- Traffic is bad at rush hours/lunch.
- Traffic is bad.
- Traffic is congested.
- Traffic issues, town infrastructure (roads, availability of sidewalks, stormwater management, etc.) has not kept up with growth; maintenance of roadways/medians/removal of commercial signage on public property and enforcement of local code/ordinances on poorly maintained private residential and commercial property is weak.
- Traffic jams and the overall congestion in the town and the south corridor on Churton St. are a major detraction.
- Traffic on 86, neighbor feeding vultures.
- Traffic on Churton.
- Traffic on Churton.
- Traffic on Churton downtown.
- Traffic on Churton, no sidewalks.
- Traffic on Churton, bridge at rush hour.

- Traffic on Old 86 going into downtown.
- Traffic through downtown during morning and evening commute can be challenging.
- Traffic through downtown during peak hours. We also love our local school and worry about crowding issues.
- Traffic thru downtown.
- Traffic thru town.
- Traffic without good alternative routes.
- Traffic, lack of nice businesses.
- Traffic, noise downtown.
- Traffic, rednecks, having to go to Chapel Hill to grocery shop, lack of pharmacies.
- Traffic, taxes.
- Traffic. Not too many grocery options so people flock to the same places. Would be nice to have a Harris Teeter.
- Traffic. The traffic congestion from south to north Hillsborough is horrible and is getting worse. It seems like our town's identity displays itself most downtown in and around Churton St, yet accessing this area is such a colossal irritation that I find myself avoiding it. The result: I feel disconnected from what ought to be my community. I'm choosing not to participate in our town's activities because of the traffic and parking issues I expect to encounter.
- Train noise by my house.
- Trash & junk in private yards.
- Unkempt appearance of many village areas.
- Unresponsive Town commissioners.
- Very little diversity, mostly white.
- Water bill.
- Water bills are too high. Taxes are disproportionate to what we receive.
- Water/sewer cost and traffic through downtown at 70A/Churton.
- We live in West Hillsborough. We would love to have sidewalks so we could safely walk into downtown. As it is now, we have to walk along the ditches crossing back and forth. It's not possible at night. The other surprising issue is the terrible amount of trash thrown out along the roads. We routinely pick up trash along King Street and Lakeshore Drive. We've joined in organized pick-up efforts. There is a shocking amount of small liquor bottles tossed from moving vehicles. This is a beautiful town. It's shocking to see the trash along all our streets, especially along 70.
- We live south and it's difficult to walk downtown. Not enough good commercial businesses to select from in town.
- When people found out I voted Republican.
- When we have visitors, we are sometimes looking for a place to have coffee and desserts after dark. There aren't really any good options for that.
- Would like to see more good quality restaurants.

Q25. Optional: What are the three words you would use to describe Hillsborough? (1st)

- [illegible]

- Charming.
- Chill.
- Civilized.
- Clean.
- Clean.
- Community.
- Community.
- Community.
- Community.
- Community.
- Community.
- Community.
- Consistent.
- Convenience.
- Convenience.
- Cool.
- Cool.
- Cozy.
- Cozy.
- Cozy small town.
- Crossroads.
- Crowded.
- Crowded.
- Crowded.
- Crunchy.
- Crunchy.
- Culture.
- Culture.
- Cute.
- Different.
- Diverse.
- Diverse
- Diverse population.
- Eclectic.
- Eco-friendly.
- Engaged.
- Evolving.
- Exclusive.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Expensive.

- [illegible]

- [illegible]

- Historic.
- Historic.
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- Historic.
- Historic.
- History.
- History.
- Home.
- Home.
- Home.
- Hometown.
- Inclusive.
- Inclusive.
- Inclusive/diverse.
- Liberal.
- Liberal.
- Liberal.
- Liberal.
- Lively.

- Lively.
- Lively.
- Local.
- Lovely downtown.
- Low stress.
- Mini.
- Motivating.
- Nature.
- Nature loving.
- Neighborly.
- Nice.
- Nice.
- Nice.
- Nice.
- Nice place to live
- Once laid back.
- Peaceful.
- Peaceful.
- Peaceful.
- Peaceful.
- Pedestrian friendly.
- Pleasant.
- Pleasant.
- Pleasant.
- Pretty.
- Pretty.
- Pretty and fairly quiet.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Promising.
- Prosperous.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
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- Quaint.
- Quaint.

- [illegible]

- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quirky.
- Recreation.
- Relaxed.
- Rural.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Sense of place.
- Slow.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small town.
- Small town.
- Small town.
- Small town.
- Small town.
- Social.
- Southern.
- Special.
- Speeding.
- Suburban.
- Too busy.
- Traffic.
- Traffic.
- Traffic.

- Trails.
- Unimpressive.
- Unique.
- Unique.
- Unoriginal.
- Un-visionary.
- Vibrant.
- Vibrant.
- Vibrant.
- Vibrant.
- Vibrant.
- Vibrant.
- Vibrant.
- Warm atmosphere.
- Welcoming.
- White.
- Yuppie.

Q25. Optional: What are the three words you would use to describe Hillsborough? (2nd)

- Accessibility.
- Accessible.
- Accessible.
- Accommodating.
- Active.
- Adequate housing.
- Affordable.
- Antiquated.
- Art.
- Artistic.
- Artists.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts oriented.
- Arts oriented.
- Artsy.
- Artsy.
- Artsy.
- Artsy.
- Authentic.
- Authentic.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful.
- Bedroom.
- Bedroom community.
- Boring.
- Boring.
- Busy.
- Calm.
- Calm.
- Caring.
- Caring.
- Central.
- Chapel.

- Character.
- Character.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Clean.
- Clean
- Clear.
- Close-knit.
- Close-knit.
- Comfortable.
- Comfortable.
- Comfortable.
- Comfortable.
- Community.
- Community.
- Community.
- Community.
- Community.
- Community.
- Community.
- Community-driven.
- Congested.
- Convenient.
- Convenient.
- Convenient.
- Convenient.
- Convenient.
- Costly.
- Cozy.
- Cozy.
- Creative.
- Creative.
- Creative.
- Crowded.
- Crowded.
- Culturally strong.
- Cute.

- Democratic.
- Diverse.
- Diverse.
- Diverse.
- Diverse community.
- Easy.
- Easy-going.
- Ecological.
- Engaged.
- Engaging.
- Engaging.
- Environmentally conscious.
- Ethical/racially diverse.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Expensive racist.
- Family based.
- Family friendly.
- Family friendly.
- Family town.
- Forest.
- Former.
- Friendliness.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
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- Friendly.

- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Fun.
- Fun.
- Functional.
- Gentrifying.
- Good schools.
- Granola.
- Great community.
- Green.
- Green.
- Green.
- Green filled.
- Grounded.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growth.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
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- Historic.
- Historic.
- Historic.
- Historic.
- Historic.

- Historic.
- Historic.
- Historical.
- Historical.
- History.
- Home.
- Ideal.
- In need of a face lift (mural was good idea, poorly executed) needed to find it instead of it screaming out in front of everyone's face.
- Inclusive.
- Inclusive.
- Inclusive.
- Inclusive.
- Inclusive.
- Innovative.
- Interesting.
- Inviting.
- Inviting.
- Joy.
- Kind community.
- Lay-back.
- Liberal.
- Liberal minded.
- Little.
- Little country.
- Little town.
- Local.
- Local.
- Local.
- Locally owned.
- Loved.
- Lovely.
- Magical.
- Mexican.
- Modern.
- Money hungry.
- Natural.
- Nature.
- Nature oriented.
- Nature-accessible.
- Neighborly.
- Nice.
- Nice people.

- No place to eat.
- Not a lot of places to go.
- Old school.
- Once small town.
- Outdoors.
- Overcrowded.
- Parking spaces hard to find.
- Peaceful.
- Peaceful.
- Peaceful.
- Peaceful.
- Peaceful.
- People.
- Perfect size.
- Personal.
- Pleasant.
- Popular.
- Potential.
- Pretty.
- Pretty.
- Pretty.
- Pretty.
- Proactive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Quaint.
- Quaint.
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- Quaint.
- Quaint.
- Quaint.

- Quaint.
- Quaint.
- Quaint.
- Quaint town.
- Quiet.
- Quiet.
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- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Quirky.
- Quite.
- Recreationally accessible.
- Relaxed.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Security.
- Segmented.
- Semi-progressive.
- Sense of community.
- Slow.

- Slow moving.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small.
- Small enough.
- Small town.
- Small town.
- Small town.
- Small town.
- Small town.
- Small town.
- Small town atmosphere.
- Smart.
- Soccer mom.
- Southern.
- Taxes.
- Tolerance for diversity.
- Tolerant.
- Too liberal.
- Town.
- Traffic.
- Unattractive.
- Unfriendly.
- Unfriendly.
- Unfriendly.
- Unique.
- Unique.
- Vibrant.
- Vibrant.
- Virtue signaling.
- Walkable.
- Walkable.
- Walkable.
- Walkable.
- Walkable.
- Walkable.
- Welcoming.
- Welcoming.
- Welcoming.

- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Well kept.
- Well-located.
- Well-managed.
- Well-run.
- Work.

Q25. Optional: What are the three words you would use to describe Hillsborough? (3rd)

- Accepting.
- Accepting.
- Accessible.
- Accessible.
- Active community.
- Appealing.
- Approachable.
- Artful.
- Artistic.
- Artistic.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Arts.
- Attention to sustainability and climate change.
- Attractive.
- Authentic.
- Average.
- Awesome.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful.
- Beautiful environment.
- Beautiful outdoor landmarks.
- Bedroom community.
- Bedroom community with no local jobs and everyone leaves for activities.
- Big enough.
- Calm.
- Capital.
- Caring.
- Central.
- Changing.

- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Charming.
- Chill.
- Clean.
- Clean.
- Clean.
- Clean.
- Comfortable.
- Comfortable.
- Comfortable.
- Community.
- Conservative.
- Contentious.
- Convenient.
- Convenient.
- Convenient.
- Convenient.
- Convenient.
- Convenient to RTP.
- Country.
- Cozy.
- Cozy.
- Cozy.
- Creative.
- Crowded.
- Crowded.
- Cultural.
- Culture.
- Culture.
- Diverse.
- Diverse.
- Diverse.
- Diverse.
- Diverse.
- Down-to-earth.
- Eccentric.
- Eclectic.

- Ecological.
- Elite.
- Engagement.
- Engaging.
- Equitable.
- Evolving.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Expensive.
- Family friendly.
- Family friendly.
- Family oriented.
- Family oriented.
- Food.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly.
- Friendly/charming.
- Friendship.
- Full of contradictions.
- Full of events.
- Fun.
- Fun.
- Fun.
- Fun.
- Fun.
- Fun.
- Fun.
- Good.

- Good location.
- Good outdoors.
- Good restaurants.
- Great place to live.
- Green.
- Green.
- Green.
- Green.
- Green.
- Green.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Growing.
- Happy place.
- High taxes.
- Hill.
- Hilly.
- Hip.
- Hip exclave.
- Hippy-dippy.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historic.
- Historical.
- Historical.
- Historical.

- History.
- History.
- History.
- History.
- History.
- Home.
- Home.
- Home.
- Home.
- Home.
- Inclusive.
- Inclusive.
- Inclusiveness.
- Insulated.
- Interesting.
- Interesting.
- Interesting.
- Interesting history.
- Irrelevant.
- Laid back.
- Lay back.
- Less crime.
- Liberal.
- Liberal.
- Liberal.
- Liberal.
- Library.
- Like Carrboro.
- Like looking at a picture.
- Lives like a big city.
- Local businesses.
- Low crime rates.
- Natural.
- Neighborly.
- Nice.
- Nice greenway.
- Nice open space.
- Non changing.
- Not diverse.
- Not enough citizen input.
- Old.
- Old NC.
- Once historical.

- Open minded.
- Open minded.
- Outdoors.
- Outdoorsy.
- Over developed.
- Peaceful.
- Peaceful.
- Pleasant.
- Pleasant.
- Pleasant.
- Poor infrastructure.
- Positive.
- Potential.
- Pretty.
- Pretty.
- Pretty downtown.
- Progressive.
- Progressive.
- Progressive.
- Progressive.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quaint.
- Quiet.
- Quiet.
- Quiet.
- Quiet.
- Racist.
- Racist.
- Recreational.
- Relaxed.
- Respect.
- Respectful.
- Responsive government.
- Riverwalk.
- Rural.
- Safe.

- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Safe.
- Scenic.
- Seeking.
- Sleepy.
- Slow paced.
- Small.
- Small.
- Small businesses.
- Small town.
- Snobby.
- Social.
- Social.
- Sophisticated.
- Speeding on Lakeshore Dr.
- Stagnant.
- Stay home.
- Stratified.
- Struggling to manage growth.
- Tasty.
- The lovely Riverwalk.
- Thriving.
- Thriving.
- Thriving.
- Tiny.
- Tolerant.
- Touristy.
- Town.
- Town.
- Traffic.
- Traffic.
- Treatment of disabled.
- Unfriendly.
- Unique.
- Up and coming.
- Up and coming.

- Updates.
- Upscale.
- Verdant.
- Walkability.
- Walkable.
- Walkable.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Welcoming.
- Well loved.
- Well-located.
- Well-run.
- Wonderful people.